



<< ADVANCE INVITATION >>

COUNCIL OF COLLEGE AND MILITARY EDUCATORS (CCME) 42ND PROFESSIONAL DEVELOPMENT SYMPOSIUM & EXHIBITION

JANUARY 26-29, 2015 (EXHIBIT DATES: 1/26-28)
ANAHEIM MARRIOTT, CALIFORNIA

Thank you for participating as an exhibitor at the CCME 2014 Professional Development Symposium & Exhibition. CCME projects a record audience of military personnel and industry at CCME 2015.

Due to the cancellation of DoD Worldwide 2015, CCME anticipates that our 2015 symposium will be highly attended as the only professional development opportunity available next year that will address higher and military education.

Cancellation of DoD World-Wide 2015... Impact on the CCME 2015 Symposium and Exhibition

Every three years since 1992, the Department of Defense has hosted an education symposium and expo to provide professional development opportunities for those who support the Military Voluntary Education Program. An announcement was circulated by the DoD stating "due to current fiscal constraints and an uncertainty about future budgets, it has become necessary to *cancel plans for staging a 2015 triennial event*".

It is anticipated that an even higher demand for exhibit space / sponsorships will result among industry seeking to maintain a marketing presence that had been available at prior DoD events, as well as at the CCME 2015 Symposium and Exhibition.

We project that *limited exhibit space* at CCME 2015 will likely be **SOLD OUT** quickly in response to this early bird notice. A space preference priority point system will continue in effect in order to be eligible to exhibit at CCME 2015 and to qualify for a preferential location in the exhibit hall.

Continuing improvements to the CCME exhibit format are made as a direct result of exhibitor input. An exhibitor survey evaluation will be circulated via email after the event.

An offer of an exhibit space assignment will be made based upon a neutral priority point system that takes into account: CCME membership status, # of years exhibiting, # of booths reserved each year, and sponsorship level. In the event of a tie, the date an application is received by CCME exhibit management serves as a tiebreaker.

To renew participation, return the attached application by fax / email to our offices as soon as possible.

We look forward to your firm / educational institution / organization remaining an integral part of CCME's exciting growth in January, 2015 in Anaheim!

RETURN APPLICATION(S) TO:

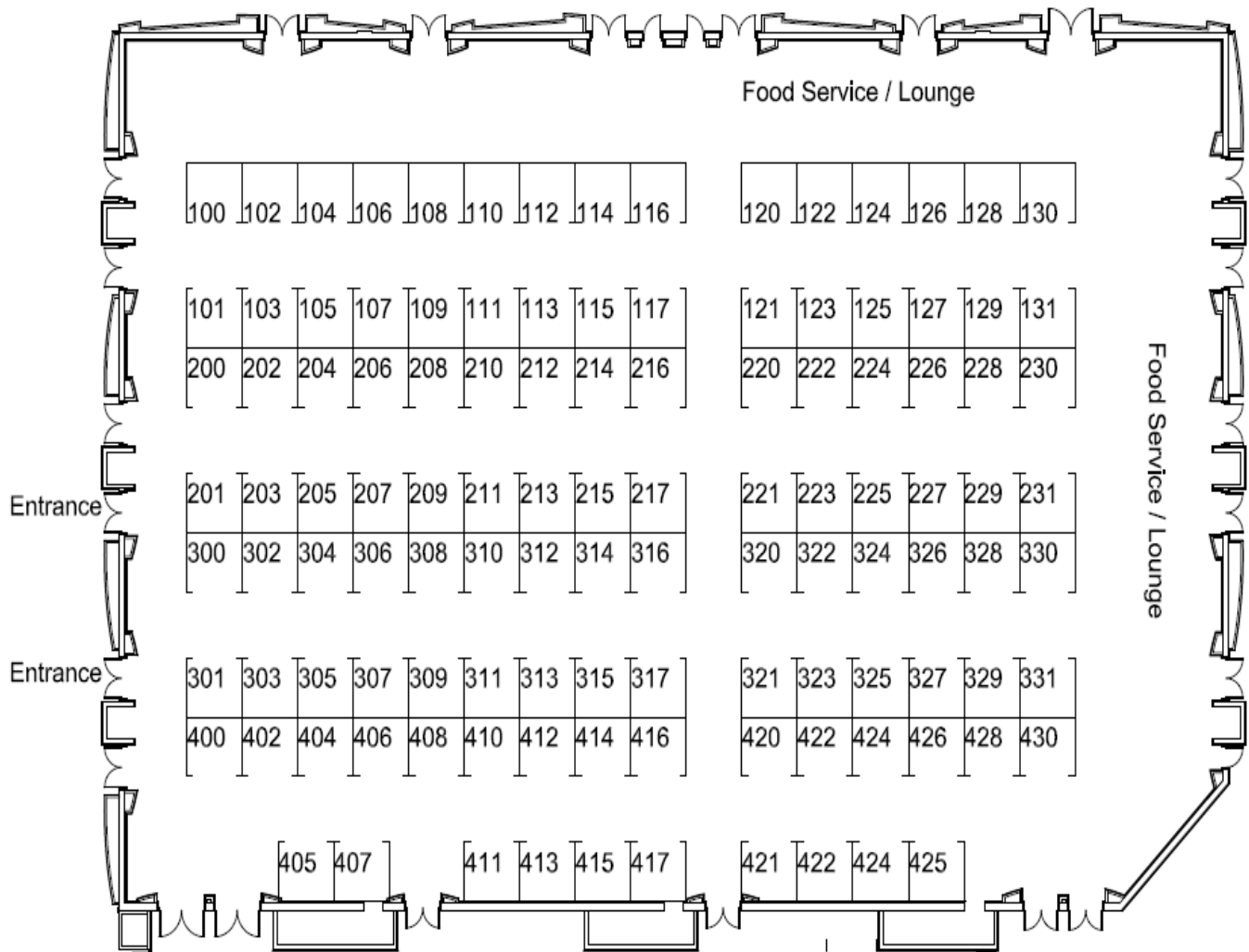
CCME EXHIBIT MANAGEMENT
c/o Exhibit Promotions Plus, Inc.
11620 Vixens Path, Ellicott City, MD 21042
410 997-0763 ~ 301 596-3028 ~ Fax 410 997-0764
ccme@epponline.com ~ www.epponline.com

"CCME is an active proponent for the professional development of those serving in the military & higher education community by providing a forum for the exchange of information about educational programs, strategies, best practices, DoD and VA initiatives and program and innovation among its members and associated partners."

www.ccmeonline.org

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All exhibit spaces are 10'w x 9'd.

Ceiling height 18'.

The backwall in a peninsula booth can only be 8' high in the middle 12' of the space.

Island created on demand.

Tentative exhibit floor plan. Subject to fire marshal approval.



COUNCIL OF COLLEGE AND MILITARY EDUCATORS

EXHIBIT SPACE APPLICATION AND CONTRACT

Council of College and Military Educators
January 26-29, 2015 (Exhibit Dates: 1/26-28)
Anaheim Marriott, California

Organization _____

Address _____

City _____ State _____ Zip _____

Submitted by _____ Title _____ Signature _____

Tel _____ E-Mail _____ Website _____

A. 10'w x 9'd EXHIBIT SPACE (Each Exhibit Space rental fee includes One Full Symposium Registration - a value up to \$500)

ON OR BEFORE 7/1/14

of inline booths _____ x \$1,300 (Institutional/Corporate Member) = \$_____ (TOTAL)

of corner booths _____ x \$1,400 (Institutional/Corporate Member) = \$_____ (TOTAL)

of inline booths _____ x \$1,600 (NON-CCME Corporate Member) = \$_____ (TOTAL)

of corner booths _____ x \$1,700 (NON-CCME Corporate Member) = \$_____ (TOTAL)

of inline booths _____ x \$1,400 (Institutional/Corporate Member) = \$_____ (TOTAL)

AFTER 7/1/14

of corner booths _____ x \$1,500 (Institutional/Corporate Member) = \$_____ (TOTAL)

of inline booths _____ x \$1,700 (NON-CCME Corporate Member) = \$_____ (TOTAL)

of corner booths _____ x \$1,800 (NON-CCME Corporate Member) = \$_____ (TOTAL)

OPTIONAL CONVENIENCE FURNISHINGS PACKAGE _____ \$495 (Includes 6' skirted table, 2 arm chairs, wastebasket)

Preferred location(s): #1 _____ #2 _____ #3 _____ #4 _____ #5 _____ #6 _____

B. PRODUCTS / ORGANIZATIONS THAT YOU PREFER TO BE IN CLOSE PROXIMITY _____

C. PRODUCTS / ORGANIZATIONS THAT YOU PREFER NOT TO BE IN CLOSE PROXIMITY _____

D. COMMUNAL "TAKE-ONE" LITERATURE DISPLAY _____ \$150 _____ FREE for Sponsors / Advertisers

PAYMENT INFORMATION

Method of Payment (✓ Check One)

Check Payable to EXHIBIT PROMOTIONS PLUS, INC.

VISA MasterCard American Express

Amount to be charged with application \$_____ (U.S. Funds Only)

Credit Card # _____

Exp Date: _____ Phone# _____

Cardholder Name _____

Email _____

Card Billing Address _____

Signature _____

E. EXHIBITOR DIRECTORY ADVERTISING

\$500 Full Page (5"w x 8"h) \$275 Half Page (5"w x 3-4/5"h)

Inside Cover II \$600 Inside Cover III \$550

Cover IV \$650 \$150 Business Card (3 1/2"w x 2"h)

\$200 premium in addition to rates above for FULL COLOR ads. Otherwise ads should be submitted as black and white.

TERMS OF PAYMENT - \$200 per booth is due with application or within 2 weeks of invoice date. 50% of the balance is due 07/26/14. The final 50% is due no later than 10/26/14. There is a 25% of total booth cost cancellation fee if cancellation is received between 07/26/14 and 10/26/14. Cancellations received after 10/26/14 will result in a full forfeiture of the total cost of exhibit space and/or an obligation to pay the full rental fee. A cancellation must be received in writing by CCME Exhibit Management to be valid. This policy is in effect regardless of the circumstance surrounding a cancellation.

RETURN APPLICATION/CHECK PAYABLE TO: EXHIBIT PROMOTIONS PLUS, INC. 11620 Vixens Path, Ellicott City, MD 21042-1539 410/997-0763 ~ fax 410/997-0764 ccme@epponline.com ~ www.epponline.com



SPONSOR APPLICATION AND CONTRACT

Council of College and Military Educators
January 26-29, 2015 (Exhibit Dates: 1/26-28)
Anaheim Marriott, California

Organization _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____ Website _____

A. Sponsorship Level / Benefits – please check one

- | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> PLATINUM - \$5,000
**Full-page advertisement in the symposium program
**Two complimentary symposium registrations
**Promotional item (small item only) for symposium tote bag | <input type="checkbox"/> GOLD - \$2,500
**Half-page advertisement in the symposium program
**One complimentary symposium registration |
| <input type="checkbox"/> SILVER - \$1,250
**Quarter-page advertisement in the symposium program | <input type="checkbox"/> BRONZE - \$500
**See basic sponsorship benefits |

<< BASIC SPONSORSHIP BENEFITS >>

- | | | |
|----------------------------------------|-----------------------------------------------|------------------------------------------------------------------------|
| **Repeat exposure to 900+ attendees | **Sponsor logo inside program cover | **Recognition announcement during symposium |
| **Free "Take-One" literature display | **Pre / Post conference attendee mailing list | **Inclusion on conference signage and conference promotional materials |
| **Link to your webpage on CCME website | | |

B. Ad and Logo Specifications – Firm Deadline 11/2/14 <A failure to meet this deadline and to submit full payment as set forth in Section D, may result in exclusion of your advertising / logo in the CCME Program, plus a forfeiture and/or obligation to pay the contracted sponsorship fee.>

The ad and logo will be placed in the Symposium program.

**Full page - 11" w x 8.50" h **Half page – 5.50" w x 8.50" h **Quarter page – 5.50" w x 4.25" h

Mechanical requirements will be issued with confirmation.

C. Unique Additional Sponsorship Recognition Opportunities (Includes basic sponsorship benefits)

(Note: Sponsorship material must have CCME designation (artwork to be provided by CCME) and be approved by a CCME Board member)

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|
| <input type="checkbox"/> Exhibitor Directory – Name appears on each page - Includes two complimentary symposium registrations | \$3,500 |
| <input type="checkbox"/> Symposium Bags - Includes one complimentary symposium registration | \$3,500 plus cost of item |
| <input type="checkbox"/> Padfolios / Pens - Includes one complimentary symposium registration | \$3,500 plus cost of item |
| <input type="checkbox"/> Welcome Banner - Includes one complimentary symposium registration (Limited to 2 sponsors) | \$3,500 ea plus cost of item |
| <input type="checkbox"/> Hotel Key Cards – Includes one complimentary symposium registration | \$2,500 plus cost of item |
| <input type="checkbox"/> Cyber Cafe plus One Screen Saver - Includes one complimentary symposium registration (Limited to 2 sponsors) | \$2,500 ea |
| <input type="checkbox"/> Hotel Guestroom Literature/Promo Drop | \$1,000 ea plus hotel labor/cost of item |
| <input type="checkbox"/> Screen Saver for Internet Kiosks (Limited to 4 sponsors) | \$1,000 ea |
| <input type="checkbox"/> Beverage Coupons for redemption in Exhibit Hall (100 coupons each; Limited to 4 sponsors) | \$1,000 ea plus cost of production |
| <input type="checkbox"/> "Go Bo" Logos (Limited to 3 sponsors) | \$750 ea plus cost of production |

D. Payment Terms 50% of payment is due with application or within 30 days of invoice. Final 50% is due 7/26/14. Cancellations for sponsorships must be received in writing. Cancellations of sponsorships after 10/26/14 will not receive any refund and will be responsible for the full sponsorship fee.

E. Payment Information Total Payment (All accounts must be paid by) \$_____ U.S. Funds (to be charged at this time)

Method of payment (check one) Check (Payable to **Exhibit Promotions Plus**) VISA Master Card American Express

Credit Card # _____ Exp Date _____

Cardholder Name _____ Signature _____

Cardholder Address _____

Tel # _____ Email _____

RETURN APPLICATION/CHECK PAYABLE TO:
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 410/997-0763 fax 410/997-0764
 ccme@epponline.com www.epponline.com