



President’s Message: 2011 CCME Symposium

**2011 CCME Symposium
February 14-18, 2011
Tampa, Florida**

**Mission First, People Always:
Collaborations and Innovations in
Military Education**
“Service members, Veterans &
Families”

I would like to take this opportunity to thank each one of you for allowing me to serve as your CCME President, 2010-2011. I have been honored to serve and the experience has allowed me to grow as an individual. Over the last year, I have been able to meet so many of you, our dedicated and committed membership. I have had the absolute pleasure of going out into our community and advocating for CCME. Our organization has been blessed with so many volunteers, friends and partners in military education. CCME has provided a platform to leverage legislative updates, communicate and foster education collaborations, and inform and engage our membership in new initiatives and educational awareness. I would like to take a moment to thank a very important group of individuals; the CCME Board members that served with me. Their support and efforts were immeasurable. Each one of the members provided insight to help me make more informative decisions and lend an ear when I had issues to discuss. Your work on the board really has set a standard for CCME to follow in the future, and we are all grateful to you for your service.

recognizing excellence and promoting education, research and legislation through leadership, networking and engagement. We implemented a Legislative Update which is available on our website to keep our membership abreast of the latest legislation updates in the unique areas of the Uniformed Services, the State and Federal policy updates. In addition, to provide the latest updates and stay in constant communication with the membership, we initiated the first [CCME Facebook](#). The CCME Facebook is an effort created for membership to keep you up to date with current conference and education information and allow you the opportunity to connect with each other throughout the year. And last but certainly not least, CCME increased memberships with continuing and new academic institutions, Government, and corporate entities that provide support to enhance military education and promote awareness. CCME’s new strategy to impact public awareness included the adoption of the “Partners in Education = PiE” concept. PiE provides our members the opportunity to collaborate with a diverse mix of partners that we invited to join the CCME Board or be a part of the “PiE” with CCME. Those PiE partnerships include entities such as American Council on Education (ACE), Academic Explorer, Servicemembers Opportunity Colleges (SOC), Wounded Warrior Transition, Department of Education and Department of Labor to name a few. Our new partners in education fit very well with the 2011 CCME Conference theme of Collaborations and Innovations in Military Education. The CCME’s 2011 annual symposium site, Tampa, Florida, is not only a great location aesthetically but also logistically given its geographic proximity to the cornerstones for military support, Mac Dill Air Force Base and the James A. Haley Veterans’ Hospital. In addition, there are many Guard and Reserve components in the state of Florida representing the Uniformed Services. We are pleased to announce that the entertainment for the President’s Reception and the Awards Banquet will be brought to you by two companies, Delite Entertainment, Inc., and Event Show

Some of this year’s past accomplishments included:
My platform and agenda for the year was to emphasize and clearly outline our purpose and leverage our membership community within the military education realm. We have many dedicated and outstanding members within CCME. To utilize our membership to its greatest potential, we tried to look inward and leverage many of our membership networks. By cultivating “communities of practice” and sharing knowledge and experiences, we have continuously strived to raise awareness and make a difference in military education matters. We added outreach liaison positions to the CCME Board, the DoD Liaison and the Armed Services Liaison positions. These positions are helping us cultivate our outreach efforts and stay informed of the latest military education changes that affect and impact Service members and their families. CCME’s emphasis this past year was to focus on setting up a continuum of communication practices to stay informed and engaged throughout the year vice just once a year at the annual symposium. Our ultimate goal is to advance the education profession and to champion the advancement of military education across all communications and disciplines by

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Productions. CCME's Monday night President's Reception will be presented as the "Taste of Tampa", so you can experience Tampa's unique flavor and offerings and discover why many Florida residents never want to leave. Thursday's Awards Banquet will be a night to recognize our awardees in the theme of "The American Bandstand". We will go through the music genres from the 1950's to today's top 40 musical hits. You may even see Dick Clark mixing in with the crowd. Come prepared for a night to remember as we go through the musical journey and experience how good music brings everyone together. In the spirit of Armed Services, please wear something Red, White and/or Blue for Thursday's banquet. As you can see, the CCME [Symposium agenda](#) is really taking shape (posted on the CCME website). You can expect another informative and engaging symposium with an array of topics regarding military education in the General and Concurrent Sessions. To our CCME membership, yes this is a challenging time

economically speaking, but it is also a time of great opportunity for those who are open-minded and well informed. CCME has always strived to be a strong networking force. To perpetuate our continuum of communication and mission in legislative advocacy, we should remain active proponents of sharing information and engaging with our membership networks. Never forget, we are the "Community Voice" for military education. Being an active voice is vital, especially if it positively impacts our Service members and their families.

I am aware that serving is a choice and I am just so honored I have served you. I want all of you to know that we have a great organization, one to be proud of. You all made my job as President effortless and rewarding. I encourage each one of you, if you can, to take part in CCME in some way going forward. Everyone has something unique to contribute. Whether you volunteer or join the CCME Board, actively participate in CCME and provide us with your input and opinions. With your help, we can only improve. I hope each one of you enjoys your holiday season and the New Year. Be safe. Thanks to all and I will see you in 2011 in beautiful Tampa, Florida on Valentines' Day.

Sincerely,
Belinda Jones
CCME President 2010-2011

TRANSPORTATION TO THE TAMPA MARRIOTT WATERSIDE HOTEL

Rental Car Driving Directions:

From Tampa International Airport take I-275 North for six miles to downtown Exit-44. Take the Ashley Dr. ramp toward Tampa Street. Turn slightly right merging onto N Ashley Drive. Turn left onto E. Whiting Street. Turn right onto S. Franklin Street. Turn left onto Old Water Street. Hotel is immediately on right. Total distance: 10 miles.

TRANSPORTATION Continued...

Shuttle and Taxi Information:

The Tampa Marriott Waterside Hotel does not provide a shuttle.

1. Super Shuttle fare: \$13 (one way) 1-727-572-1111 or <http://www.supershuttle.com/> for reservations.
2. Estimated taxi fare: \$25.00 (one way) for up to four people.

THINGS TO SEE AND DO IN TAMPA!!

1. **Busch Gardens** – A major theme park offering exciting rides, an animal park and a children's area.



2. **NHL Hockey** – The Tampa Bay Lightning will be playing the Hurricanes on February 12th, the Flyers on the 15th, the Red Wings on the 17th and the Panthers on the 19th.

3. **Salvador Dali Museum** – A unique collection of one of the 20th century's greatest artists.



4. **Florida Aquarium** - Ranked as one of the best aquariums in the country. It has galleries devoted to Wetlands, Bays, Beaches and Coral Reefs.

5. **The Pier at St Petersburg** – A five storied inverted pyramid has shops, galleries and restaurants.

6. **Golf** – There are over 20 golf courses in the Greater Tampa Bay area.



7. **Nightlife** - Ybor City, Tampa's Latin Quarter, features Spanish, Cuban, Italian, Greek and French dining. Its numerous pubs, patio bars and nightclubs offer jazz, blues, salsa, and reggae music.



In Memoriam Dr. Paul E. Huff



Dr. Paul E. Huff passed away on November 5, 2010. Dr. Huff served more than 30 years with the Department of Defense prior to serving as the Chief of the Education Division, Headquarters Strategic Air Command. In the 15 years Dr. Huff spent with SAC, he completely revolutionized the face of SAC's education programs. A true pioneer and visionary, Dr. Huff increased the limited education offerings and services into multifaceted and diverse on-base, degree granting programs. He also initiated the Minuteman Education Program to encourage officers to volunteer for Launch Control duty. This program resulted in more than 3,500 graduate degrees for Air Force Officers. In 1990, Dr. Huff received the Lifetime Humanitarian Award from the American Association of College Counselors. After retiring from federal service, Dr. Huff served as a faculty member for several colleges and universities. In 1996, he was elected as the community representative for the School Based Management Council for He'eia Elementary School in Kaneohe, Hawaii. Dr. Huff's tremendous efforts and accomplishments are truly admirable. He was extremely passionate about his work and he will be greatly missed. He is survived by his wife Ms. Loretta Cornett-Huff, who will without a doubt perpetuate his passion for military education.

Moving On John "JJ" Jones Retires Again!



This year, John F. ("JJ") Jones, Jr. retired from his position as the vice president for Department of Defense Relations at the University of Maryland University College (UMUC). He has been with UMUC since August 1998. Prior to UMUC, JJ served 26 years in the Air Force retiring with the rank of colonel. His early assignments included commanding a Minuteman III operational missile crew. He spent much of his career in the education and training field. His assignments included instructor duties at the Air Force's leadership school for company grade officers, Squadron Officer School; program manager and executive officer at the Air Force Institute of Technology; and education program manager at Headquarters Air Force. His final assignment was in the Pentagon as the director of the Education and Training Division at Headquarters Air Force. He earned a bachelor's degree (BS) in biology at the Ohio State University and a master's degree (MA) in history from the University of Alabama. He is also a graduate of the Air Command and Staff College and the National War College. JJ has held numerous board positions within CCME most recently as Historian. Though retired, JJ plans to still teach for UMUC.

Need Participants for Emerging Technologies Panel

The Conference agenda includes an Emerging Technologies Panel focused on administrative and learning technologies that schools are adopting to help improve student degree completion rates. The Panel will be held on Tuesday afternoon, February 15th. If your organization has implemented or is actively piloting a new technology that could benefit the broader military educator community, consider participating on this panel. Please contact Jeff Carpenter, the panel moderator, at jeffrey.carpenter@vantagepoint-inc.com to share your interest.



YOU OUGHT TO BE IN PICTURES!

by Kathy M. Snead, SOC Director

From your perspective, what are the KEY ISSUES/CHALLENGES FACING THE VOLUNTARY EDUCATION COMMUNITY? Instead of surveying educators about what they perceive as priority issues and reporting out those findings, I want to capture those comments as video or audio recordings. In your own words, what issues are impacting your services, programming, and operations for military students; what challenges are looming on the horizon that may potentially influence or change voluntary education? I'm seeking the broadest collection of input from the field—education services officers/specialists, counselors, college administrators, institutional leaders, government careerists—so PLEASE consider participating. I need everyone's help in preparing for a presentation focused on Key Issues in Voluntary Education at this year's CCME Annual Symposium.

The Production staff from Dallas TeleCollege's LeCroy Center has generously agreed to weave the collection of video and audio recordings into a collage that will be shared at one of CCME's general sessions this February. They, in collaboration with SOC, will do the hard part—editing, pasting, and synthesizing the responses. Most likely we will be using sound and video bites, not the recording in its entirety.

What's your role? The assignment is simple: give thought to the series of questions below, compose your response to any (or all) of the questions below, secure a video camera or audio recorder (video camcorder, handheld video camera) press the RECORD button, and document your responses. If you prefer to be heard (but not seen), then you may only want to provide an audio recording; perhaps accompanied by a photo of yourself or a picture that depicts voluntary education activities at your institution/installation. We will also accept written responses that will be presented in the collage as quotes. The primary goal of this activity to document and collect personal responses to the questions, not focus on the visual aesthetics. So I hope you will shake off concerns about image and focus on the message you wish to share with other educators. It's your chance to be heard!

Please respond to the any/all of the following question(s) for the SOC video collage on Key Issues/Challenges Facing the Voluntary Education Community:

- The greatest issue/challenge facing military education today is...
- What Voluntary Education challenge/issue keeps you up at night?
- The military/veteran program or initiative at my institution that I am most proud of is: (Do you have photos to showcase activities, programs that demonstrate your institutional efforts to engage and serve military students? We can also fold those into our video collage).
- If I had five minutes alone with DoD leadership, the key point I would make about education programs for Service members would be:

Many institutions invite faculty/administrators to participate in a Last Lecture Series to impart one final stream of knowledge/perspective to the campus. What would be the title and theme or premise of your "Last Lecture" to CCME members and military educators around the world?

Deadline for recording submissions is January 15th. Please send your tape, CD, or written responses to: Mr. Robert Rosenbalm, Dallas Community College District, 9596 Walnut Street Dallas, TX 75089.

For more details about the project, visit the SOC Web site <<http://www.soc.aascu.org/socgen/WhatsNew.html>>
Contact Kathy Snead at sneadk@aascu.org with your questions about the project.



**SOC'S BURNING ISSUES SUMMIT:
TRACKING MILITARY STUDENTS: EFFECTIVE STUDENT SUCCESS AND OUTCOME
MEASURES**

Servicemembers Opportunity Colleges (SOC) invites college and military educators and leadership to participate in a pre-conference event on Monday, February 14, 1:30-3:30. Please check the CCME conference registration area for the assigned meeting room in the Tampa Bay Convention Center.

The increased discussions on program accountability across the spectrum of higher education have called attention to the need for consistent, relevant, and meaningful definitions and measures of student outcomes and student success. This is no less true for the military student population who use military Tuition Assistance to support their education.

Last year's Burning Issues Summit generated considerable discussion on the diversity of practices, policies, and metrics that colleges employ to assess persistence, retention and degree completion. The Summit concluded with a number of recommendations and proposed actions to further identify and advance common metrics and success indicators for military student populations. A key recommendation was that SOC provide leadership to bring together a working group of key stakeholders in the voluntary education community.

The SOC Burning Issues Summit this year will build on the recommendations of last year's CCME pre-conference event. In preparation for this Burning Issues Summit, SOC has convened a working group of higher education and military education strategic thinkers and data analysts to begin the work of identifying a common set of definitions of persistence (progress to degree completion) and retention and propose a common set of metrics that will allow for comparisons across the voluntary education community. Preliminary findings will be presented and promising institutional practices for supporting student success and effective measures to track the military student population will be highlighted. The participation of CCME members will be key in identifying core issues and providing guidance and input on steps that can move us forward.

BURNING ISSUES SUMMIT AGENDA

- 1330-1400: The Issues: Preliminary findings of Working Group on Common Definitions and Key Metrics of the Military Student Population
- 1400-1430: Roundtable discussion: Working Group strategies and priorities
- 1430-1500: Panel: Promising practices and effective measures
- 1500-1530: Roundtable discussion and Consensus Building: Next Steps

For more information contact Margaret Cotroneo at 800-368-5622 or cotroneom@aascu.org



Advisory Councils on Military Education: Yes You Can!

Gary A. Woods

Since Ed Kringer, Director, State Liaison and Education Opportunities, Department of Defense, made his presentation at CCME's last conference in Nashville, there have been a lot of discussions and a lot of confusion whether government representatives can or should continue participating in the ACMEs, which DoD took a proactive lead in helping establish, or in other national education associations in which they participate.

The short answer is Yes, You Can! You can participate. DoD did not say you couldn't. So if the Services or anyone from your installation state that you can't participate in state ACMEs, they are woefully incorrect. In fact they are doing service members and their families a huge disservice by saying so.

To ensure the professional growth of government education personnel, it had long been my policy, as the then Director of DoD Educational Opportunities, and before that as Chief of DoD Voluntary Education, to consistently encourage proactive interaction with partner institutions in professional venues provided by the ACMEs, CCME, AAACE and the like. To do otherwise would limit the level of understanding and knowledge of a government workforce that needs to be able to stand toe to toe with their counterparts in academe, so that they can work with them toward a common, informed goal to support our service members with the best staff and programs possible.

Returning now to the CCME conference at Nashville, realizing that each Service could easily interpret the information that he shared with participants at the Nashville CCME conference differently, Ed Kringer, DoD Director, State Liaison and Education Opportunities, made a commitment to generate a letter of clarification to DoD education policy that would provide, under signature of the Deputy Under Secretary of Defense, Military Community and Family Policy, definitive guidance allowing and encouraging continued government employees participation in ACMEs and other similar organizations. This letter is forthcoming.

To see how all of this unfolds, join CCME at its upcoming national conference in February 2011, in Tampa, Florida. A concurrent session is scheduled at the symposium that will continue this discussion about government participation in state and national education organizations. The intent of the panel is to determine ways government personnel can participate, so they can advantageously and most effectively continue contributing to the educational best interests of the military community within the context of state, regional and national organizations established to do just that.

See you in Tampa!

Gary A. Woods is the Vice Chancellor of Brandman University and President-Elect of NAIMES. Until February 2010, Gary served as the Director of Educational Opportunities at the Department of Defense. In that capacity, he participated in discussions with DoD legal counsel that determined the parameters within which government personnel could continue participation in meetings and functions of state ACMEs and national education organizations.



2011 CCME Symposium Tentative Agenda (As of December 16, 2010) February 14-18, 2011

For the most up to date CCME Agenda see,
<http://www.ccmeonline.org/docs/2011/2011Agenda.pdf>

REGISTRATION: West Reception area of the Convention Center

Sunday, Feb. 13: 3-7 pm
Monday, Feb. 14: 8 am-5 pm
Tuesday, Feb. 15: 8 am-12 noon
Wednesday, Feb. 15 8 am-12 noon (at the Marriott)

Continental Breakfasts will be provided at the hotel each morning.
General Session will be held at the Convention Center.

PRE CONFERENCE MEETINGS

Sunday, February 13, 2011

6:00 pm – 8:00 pm ACME Presidents Reception (invitation only)

Monday, February 14, 2011

8:00 am – 5:00 pm Military Service Meetings (services only)
Rooms will be designated for each branch of service below.
Army, Coast Guard, Marine Corps, and Navy

8:00 am – 11:00 am State ACME Meetings – Rooms will be designated for each region.

11:00 am – 12:00 pm ACME Presidents' Strategy Session – *this session is designed to provide a briefing of their respective regional/state meetings*

12:00 pm - 5:00 pm Exhibit Hall Set-up

1:30 pm – 3:30 pm Servicemember Opportunity Colleges (SOC) *Burning Issues Summit*

3:30 pm – 4:30 pm NCPACE Program Meeting (invitation only)

5:00 pm – 6:00 pm CCME Guest Speakers' Reception (invitation only)

6:00 pm – 9:00 pm CCME President's Reception (Exhibit Hall)

OPENING DAY - Tuesday, February 15, 2011

6:45 am – 7:45 am Continental Breakfast

6:45 am – 7:45 am Newcomer's Breakfast - pre-registration required
Register for this session when you register for the symposium
(*Highly recommended for those who are new to CCME*)

9:00 am – 5:00 pm Exhibit Hall Opens



OPENING DAY - Tuesday, February 15, 2011 – continued...

- 8:00 am – 8:30 am Opening Ceremonies
- 8:30 am – 8:45 am Welcome – *CCME President, Belinda Jones;*
The Honorable Pam Iorio, Mayor of Tampa (Invited)
- 8:45 am – 9:30 am Keynote Speaker – TBD
- 9:30 am – 10:15 am Carolyn Baker, Chief, Continuing Education Programs,
OUSD (P&R) MC&FP Education Operations
- 10:15 am– 10:45 am Break and Refreshments
- 10:45 am – 11:45 am Faculty Panel; Best Practices in the Classroom
Moderator, Michael Heberling, President Baker College Center for Graduate Studies
- 12 noon – 1:45 pm Lunch (sponsored by CCME)
Presentation of NAIMES Student Award
Chat with the Service Chiefs!
- 1:45 pm – 2:45 pm Military Service Chiefs and College/University Presidents Panel
Moderator, Frank Mayadas, Sr. Advisor, Alfred P. Sloan Foundation
- 2:45 pm – 3:15 pm Break and Refreshments
- 3:15 pm – 4:15 pm Emerging Technologies Panel
Moderator, Jeff Carpenter, Vantage Point Consulting, Inc.
- 4:15 pm – 5:00 pm Keith M. Wilson, Director of Education Service, US Department of Veterans Affairs

Wednesday, February 16, 2010

- 6:45 am - 7:45 am Continental Breakfast
- 9:00 am – 3:00 pm Exhibit Hall Open
- 8:00 am – 9:00 am Veterans Panel - *Moderator, John D. Mikelson*
- 9:15 am – 10:15 am Concurrent Sessions
- 10:15 am - 10:45 am Break and Refreshments
- 10:45 am – 11:45 am Concurrent Sessions
- 11:45 am – 1:00 pm Lunch on your own
- 1:00 pm – 2:00 pm Concurrent Sessions
- 2:15 pm – 3:15 pm Concurrent Sessions
- 3:15 pm – 3:45 pm Break and Refreshments
- 3:00 pm – 5:00 pm Exhibit Breakdown
- 4:00 pm – 5:00 pm Military Breakout Session –
Moderator, Amy Moorash, CCME Military Liaison (Lewis-McChord)
All members of the military community are welcome to attend this session which is designed to generate discussion with CCME leadership on how to better serve the needs of its members.
- 4:00 pm – 5:00 pm College/University Breakout Session –
Moderator, Joycelyn Groot, CCME Vice President (Coastline College)
All members of the higher education community are welcome to attend this session which is designed to generate discussion with CCME leadership on how to better serve the needs of its members.

Thursday, February 17, 2011

- 6:45 am – 7:45 am Continental Breakfast
- 8:00 am – 9:00 am CCME Membership Updates and Officer Elections
- 9:00 am – 10:00 am Active Duty Student Panel
Moderator, Dian Stoskopf, Senior Advisor, Indtai, Inc.



Thursday, February 17, 2011 – continued...

- 10:00 am – 10:30 am Break and Refreshments
- 10:30 am – 11:30 am Reserve Component Panel *Moderator, LTC. Mark E. Quartullo, Assistant Director Military Personnel Policy (Education) Office of the Asst Secretary of Defense*
- 11:30 am – 1:00 pm Lunch on your own
- 1:00 pm – 2:00 pm Military Service Chiefs and College/University Presidents Panel *Moderator, Frank Mayadas, Sr. Advisor, Alfred P. Sloan Foundation*
- 2:00 pm – 2:45 pm Robert L. Gordon, III, Deputy Under Secretary of Defense for Military Community and Family Policy
- 2:45 pm – 3:15 pm Break and Refreshments
- 3:15 pm - 3:45 pm Kathy Snead, President, Servicemember Opportunity Colleges
- 3:45 pm – 5:00 pm Kay Gilcher, US Department of Education, Sr. Policy Analyst
- 6:00 pm – 10:00 pm CCME Awards Banquet (Marriott Grand Ballroom)

Friday, February 18, 2011

- 8:00 am – 12:00 pm Army ESO Training
- 9:00 am – 10:30 am 2012 CCME Board Meeting (invite only)
- 10:30 am – 2:30 pm NAIMES Board Meeting (invite only)