



## *Message from the President*



*Linda Frank*

Thank you for providing me the opportunity to serve as CCME President this year. I am excited to be part of a membership that is so devoted to ensuring the success of our military community.

In response to member requests for ongoing dialogue throughout the year, we have a very informative and active [Facebook](#) page where you can view current information and post your comments. If you're interested in keeping current on legislative updates, visit our [Legislative Affairs](#) page. Both pages can be accessed from our [CCME](#) website. In addition, I am pleased to announce that CCME will host its very first webinar in early August 2011. Carolyn Baker, Chief of Department of Defense (DoD) Continuing Education has graciously agreed to provide an update on the new DoD Memorandum of Understanding (MOU). More details on this free webinar will be provided on our website later this summer. Technical assistance will be provided by Indtai, Inc. Motivated by the positive feedback from the February 2011 symposium, the CCME Board has already begun planning the 2012 symposium to be held in Orlando, Florida February 13-16 at The Renaissance Orlando at SeaWorld. Our 2012 theme, **“Salute to Possibilities: Paving the Way for Our Military Community”**, is

*Continued on Page 2*

### **2012 CCME Symposium**

**February 13-16, 2012**

**Renaissance Orlando at SeaWorld**

**6677 Sea Harbor Drive**

**Orlando, Florida 32821**

**407.248.7357 Fax 407-248.7401**

[www.renaissanceseworldorlando.com](http://www.renaissanceseworldorlando.com)

### *Salute to Possibilities: Paving the Way for Our Military Community*

*We are working to open up the 2012  
symposium and hotel registration on our  
website in June.*

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intended to stimulate discussion and encourage the collective exploration of solutions to the many challenges faced by our military community during their educational pursuits. We will cover topics in several areas including the quality of distance learning, innovative technologies, transition, retention/completion measures and best practices, Post 9/11 GI Bill amendments, State Authorization Regulation Chapter 34, § 600.9(c), reports from the Service Chiefs, Servicemembers Opportunity Colleges (SOC) Burning Issues, and much more.

We are fortunate to have two very dynamic speakers confirmed on the agenda already.

**Sir John Daniel**, President of Commonwealth of Learning ([www.col.org](http://www.col.org)) will join us on Tuesday, February 14, 2012 to open our symposium. Sir John became President of Commonwealth of Learning in 2004 after gaining wide international experience in universities and the United Nations System. Following the completion of his university education in Metallurgy at Oxford and Paris, he demonstrated his commitment to lifelong learning by studying part-time for 25 years to complete a Master's degree in Educational Technology at Concordia University. He held senior positions at the Télé-université, Athabasca University, Concordia University, Laurentian University, the UK Open University and the United Nations Educational, Scientific and Cultural Organization (UNESCO). Sir John was knighted by Queen Elizabeth for services to higher education in 1994 and holds 30 honorary doctorates from universities in 17 countries.

Among Sir John's 300 publications are his books *Mega-Universities and Knowledge Media: Technology Strategies for Higher Education* (Kogan Page, 1996), and *Mega-Schools, Technology and Teachers: Achieving Education for All* (Routledge, 2010).

**Dan Clark** will join us on Thursday afternoon, February 16, 2012 to close the symposium. Many of you know Dan as the primary contributing author to the *Chicken Soup for the Soul* series and author of *Chicken Soup for the College Soul*. He is also author of the highly acclaimed business leadership book, *Forgotten Fundamentals*, and the inspirational *Puppies for Sale* which was made into a film at Paramount Studios starring Jack Lemmon.

Dan is a graduate of the Executive Program at both Air University in Montgomery, Alabama, and the Army War College in Carlisle, PA. His long list of appearances in the military environment includes the Air Force Four Star General's Corona Leadership Conference, Air Force General's Commanders Conferences throughout the world, Army General Walter Sharp's Conference in Korea, the Air Force Academy's Character and Leadership Development Symposium, the National Conference on Ethics at West Point, Tech training schools at Keesler and Sheppard AFB, Ft. Hood, Ft. Bragg and Ft. Jackson, as well as officer schools for Majors, Colonels and Generals. He has spoken to over 4,000 audiences and more than 3 ½ million people in all 50 states and 35 countries, and to our combat troops in Iraq and Afghanistan. Dan currently serves on the Chief of Staff of the Air Force National Civil Leaders Board.

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***President's Message Continued,***

Throughout the symposium, CCME will be sponsoring a CCME Cares event. Attendees will have the opportunity to support our troops by donating items and/or by stopping by the CCME Cares event to help pack boxes of donated items for the troops. More information on this event will be distributed later.

The busy week will end with a Hollywood Street Party at Universal Studios Orlando, where we will join Beetlejuice in the Beetlejuice Theater for the CCME Awards presentation, followed by dinner on Hollywood Boulevard (weather permitting), exclusive use of Terminator 2:3-D Battle Across Time™, and access to Universal City Walk for those interested in making it a late night.

Please plan to join us for an exciting and informative symposium. Visit the CCME website at [www.ccmeonline.org](http://www.ccmeonline.org) to register and to make your hotel reservations. We look forward to seeing you in 2012!

Sincerely,

*Linda Frank*

CCME President 2011-2012

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## Retirements and New Directions



**Anne M. Smith**, Chief, Air Force Voluntary Education Branch, Learning Division (AF/A1DL), Directorate of Force Development retired from federal civil service on March 1, 2011.



**Gary Woods retires again!** At the end of June 2011, Gary Woods will be retiring as Vice Chancellor of Military and Veterans Affairs at Brandman University. Gary has 39 years of senior leadership experience at the university, installation, major command and DoD levels of operation. He has worked on college campuses, on Marine, Army, Navy and Air Force installations in the US and overseas. His final assignments were in the Pentagon as the Chief of DoD Voluntary Education and then Director of DoD Educational Opportunities. He earned bachelor's and master's degrees in European history from Wichita State University, a master's degree in Education from Chapman University; and was awarded an honorary doctorate in Higher Education Administration by Park University. He is also a graduate of Air War College and the Federal Executive Institute. Gary has been key in the expansion of the state ACMEs, has served as President of CCME and is currently the President-Elect of NAIMES. In retirement, Gary will continue teaching college-level history and will assist institutions in assessing and fine-tuning programs for the military community.

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*Retirements and New Directions continued,*



**Bill Alexander**, Deputy Chancellor for Educational Program & Support Services at Central Texas College announced that he will retire in August.

## New Board Members

**For the 2011-2012 program year, we have eight new faces on the CCME Board:**



**Secretary-Elect**

Lane Huber

Chief, Distance Learning & Military Affairs Officer  
Bismarck State College



**Executive Officer**

Lou Schilt

Chief Business Development Officer  
Sessions College for Professional Design



**Treasurer**

Bill Yaeger

Military Outreach Specialist - Midwest Region  
Office of Veteran and Military Education  
State University of New York, Empire State College



**Chair, Public Affairs**

Jeffrey P. Cropsey, Ed.D.

Vice President for Strategic Initiatives  
Grantham University

*Continued on page 5*

*New Board Members Continued,*



**Chair, Concurrent Sessions Committee**  
James Cronin  
Associate Vice President, DOD Relations  
University of Maryland University College



**ACME Co-Liaison**  
Marc Churchwell  
Military Education Programs Coordinator  
University of West Florida



**SOC Representative**  
Joyce Larson  
SOCNAV Project Director  
Servicemembers Opportunity Colleges



**Chair, Awards Committee and ACME Co-Liaison**  
George Vukovich  
Gunnery Sergeant USMC (Ret.)  
Director, Military Outreach  
American Public University System  
American Military University /American Public University

**New DoD Liaison to CCME**



**Armed Services Liaison**  
ETCS(SW/AW) Jason Szot, USN  
Naval Education and Training (NETC) N523  
Enlisted Education Program Coordinator



## Tampa Symposium Gift Card Winners

At the 2011 CCME Tampa Symposium attendees who submitted non-anonymous evaluation forms were eligible for our \$25 gift card drawings. A random drawing resulted in eight winners of either a Barnes & Noble or Starbucks gift card. The CCME Board would like to extend our thanks to everyone who took the time to give us feedback on the Symposium and our congratulations to the below lucky winners.

- Sam Bagwell – USMC
- Gary Cain – Columbia College
- Kathleen Connolly – Army
- LTC Jon Peterson – Army
- Stephen Phelps – Temple College
- Evelyn Slaughter – CCAF
- Margaret Fay Ward – Army
- David Watson – St. Joseph’s College of Maine

## CCME Volunteer Opportunities



Interested in volunteering for a CCME committee or to assist with events/activities during the symposium? Just access the CCME website at [www.ccmeonline.org](http://www.ccmeonline.org) to sign up for volunteer opportunities.

## 2012 Vacant Board Positions

Two open CCME executive board officer positions will be filled through an election by the general membership at the 2012 CCME Symposium in Orlando.

- **Vice President-Elect**
- **Secretary-Elect**

### Vice President-Elect Duties:

- a. Co-Chairs the Agenda Planning Committee with the Armed Services liaison.
- b. Prepares a draft outline of conference agenda items to include theme, general sessions and related topics for submission to CCME Board for review and approval.
- c. Oversees coordination of general session speakers and panels.
- d. Acts as primary liaison to educational institutions on current military and education issues.
- e. Monitors the CCME membership chat room and facilitates online discussions.

### Secretary-Elect Duties:

- a. Records and distributes minutes for all CCME Board meetings.
- b. Assists Secretary with collection of bios and photos for all general session speakers.
- c. Maintains standard operating procedures (SOP’s).
- d. Oversees CCME nominations and elections.

***Note:** Government employees are not eligible to be elected unless doing so on their personal time. This is based on a legal restriction that prohibits government employees from being voting members of a non-governmental agency.*

Nominations will be accepted through **December 10, 2011**. If you have any questions, please contact Lane Huber, Secretary-Elect, [Lane.Huber@bismarckstate.edu](mailto:Lane.Huber@bismarckstate.edu)  
 Phone: (701) 224-5714



## Call for CCME Award Nominations

Nominations for the following awards will be accepted via the CCME webpage from June 15 through September 15.

**John Brian Service and Leadership Award** - The nominee must be an employee of any branch of the United States Armed Services and must be directly involved in the delivery of voluntary off-duty education programs on a military installation.

**William E. Kennedy Award** - The nominee must be an employee of an institution offering a program of instruction at one or more military installations.

**CCME Corporate Award** - The nominee must be an organization directly involved in the support of voluntary off-duty education to the armed forces.

**CCME Institution Award** - The nominee must be an institution directly involved in the support of voluntary off-duty education to the armed forces.

**Barry Cobb Government Organization Award** - The nominee must be a government organization directly involved in the delivery of voluntary off-duty education programs to the military.



## The 2011 Award Recipients

### 1. CCME JOHN BRIAN SERVICE AND LEADERSHIP AWARD:

Ms. Mariver "Ivy" Castro, Education Specialist, Navy College Office, Naval Base San Diego, CA

### 2. CCME WILLIAM E. KENNEDY AWARD (TWO AWARD RECIPIENTS):

(a) Dr. Cheryl Polson, Director of Kansas State University-Fort Leavenworth and Associate Dean of the Graduate School, and

(b) Ms. Susan Dewan, Executive Director, Center for Military Education at Excelsior College

### 3. CCME INSTITUTION AWARD:

University of Maryland University College (UMUC) (accepted on behalf from Dr. Susan Aldridge, President of UMUC)

### 4. CCME CORPORATE AWARD:

American Council on Education (ACE) (accepted on behalf from Jim Selbe)

### 5. CCME BARRY COBB AWARD:

Department of Veterans Affairs (VA) (accepted on behalf from Keith Wilson)

### 6. CCME 2011 PRESIDENT'S AWARD:

Ms. Carolyn Baker, Chief, Continuing Education Programs, OUSD (P&R) MC&FP (Ed Ops)

### 7. CCME LIFETIME ACHIEVEMENT AWARD:

Ms. Loretta Cornett-Huff, Education Services Officer, Marine Corps Base, Hawaii

### 8. NAIMES STUDENT SPOTLIGHT AWARD (TWO AWARD RECIPIENTS):

(a) Air Force First Lieutenant, Christina Prejean, and  
(b) Air Force Staff Sergeant Alicia Newman



## Call for CCME Scholarship Nominations



CCME is pleased to offer \$1000 scholarships each year to United States Service members and spouses of Service members who are working towards the completion of higher education degrees at CCME member institutions. Nominations will be accepted via the CCME webpage from June 15 through September 1. For the eligibility requirements and online application see: [www.ccmeonline.org/scholarships.aspx](http://www.ccmeonline.org/scholarships.aspx)

If you have any questions, please contact Cynthia Bruce, Scholarship Chair ([cbruce@acenet.edu](mailto:cbruce@acenet.edu)).

Here are the 2011 CCME scholarship recipients:

### **Joe King Scholarship**

LTC Travis Burchett (Army) – Moorehead State University  
SFC Christopher Howell, Jr. (Army) – Cochise College  
SSgt Tiffany Owens (Air Force) – Troy University  
MST1 Dustin Stahle (Coast Guard) – University of North Florida  
SSgt Amanda Van Wagnen (Air Force) - Troy University

### **Spouse Scholarship**

Amanda Brazil (Army) – Columbia College  
Christy McKethan (National Guard) – Embry-Riddle Aeronautical University  
Amanda Oakley (Army) – UMUC Europe  
Shannon Scott (Air Force) – American Military University  
Rosimar Zaragoza-Riviera (Navy) – Old Dominion University





## Call for Concurrent Session Proposals

Help us spread the word about how academe, corporations and federal organizations are paving the way for our total military community through innovative educational programs and service partnerships. Share your "Best Practices" that will engage conversation and promote community interests for all attendees. The theme for the 2012 CCME Annual Symposium is "**Salute to Possibilities: Paving the Way for Our Military Community**". Proposals can be submitted on line at CCME Concurrent Session Proposals from June 15 to September 16, 2011.

The demands placed today upon our military members and their families continue. Pentagon data shows that over 1.8 million troops have been deployed since September 11, 2001. Over 300,000 veterans are coping with mental health issues. Over 100,000 Reserve and Guard members remain activated. A recent RAND Corporation study shows that spouses and family members of deployed service members are suffering from higher levels of emotional difficulty and anxiety symptoms compared to other spouses and children their age. According to Department of Veterans Affairs Secretary Eric Shinseki the economic downturn and the trauma of the wars in Iraq and Afghanistan have placed a severe burden on our military and veterans. According to Shinseki only eight million of the approximately 23 million veterans in the United States are even registered with VA. He described a backlog of Veterans Affairs cases or disability claims that has soared to over 700,000 in 2010 up from 450,000 the year before. A large number of the new cases involve younger veterans of the wars in Iraq and Afghanistan suffering from post-traumatic stress disorder (PTSD). Recently we have all been hit with the news that the Department Defense must cut spending over 78 billion during the next five years and those education programs that support the military community are at risk. Finally the recent focus by Congress, the Department of Education and the Defense Department has raised the awareness that DOD should increase its oversight of institutions receiving Tuition Assistance Program funds to prevent potential waste and abuse. In recent months, some members of Congress have spotlighted allegations that institutions have abused the TA programs. Institutions are anxiously waiting a number of Department of Education changes that are sure to be difficult to implement. We want to hear your perspectives on "**Salute to Possibilities: Paving the Way for Our Military Community**" and ways we can better serve our military community. We encourage you to actively participate in the 2012 Symposium by submitting a proposal for a concurrent session. Some suggestions for this year's concurrent sessions are:

1. Programs, partnerships and best practices to help veterans achieve their education goals and find meaningful careers.
2. Best practices and innovations in educating and supporting the military community.
3. Achieving and measuring quality, equity and efficiency in higher education.
4. Understanding and addressing the impact of the recent changes to the Department of Education programs and the VA Post 9/11 GI Bill.
5. Introduction of new tools, technologies and programs to enhance distance education.
6. Using social media to support the education of the military community.
7. Innovative outreach and marketing programs that support the military community.

We will provide the final tracks for the concurrent sessions when we open the Concurrent Session web page. The deadline for proposal submissions is **Friday, September 16, 2011**. All presenters are expected to pay the CCME conference registration fee if attending the entire conference.

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*Call for Concurrent Session Proposals continued,*

Proposals will be evaluated and selected based on the following criteria:

- Description and quality of content
- Adherence to conference theme and category
- Universal broad in scope
- Clear delineation of purpose and content
- Intent of the proposal is to engage the audience

Electronic submissions are required on the CCME conference web site under the Concurrent Sessions drop down. If you have any questions, please contact Jim Cronin, Concurrent Sessions Chair, [jcronin@umuc.edu](mailto:jcronin@umuc.edu) Phone (240) 684-2311.

## Exhibitor Space Information

CCME 2012 Annual Symposium and Exhibition Update...

Planning is underway to insure that CCME builds upon a legacy of offering an exemplary venue for industry to interact with a quality audience representing multiple veteran and military components including the leadership from all of the services branches worldwide.

Enhancements to the CCME 2012 exhibit format will include scheduling multiple hosted food functions in the exhibit hall, exclusive / segmented show hours to insure optimal floor traffic plus a key element... the exhibit hall is immediately adjacent to the plenary business sessions!



An Exhibit Prospectus will be posted at: [www.ccmeonline.org](http://www.ccmeonline.org) [www.epponline.com](http://www.epponline.com)

For details about a rapidly diminishing inventory of exhibit space plus unique high profile sponsorship opportunities, contact:

CCME Exhibit Management, c/o EXHIBIT PROMOTIONS PLUS, INC. [ccme@epponline.com](mailto:ccme@epponline.com) 410/997-0763, 301/596-3028, fax 410/997-0764.



## CCME Memberships Support Scholarship Program

Did you know that your CCME membership supports our Scholarship Program? You can be very proud that a portion of your membership dues is used to assist military families pursue their dream of a college education. Through an application and essay process, ten \$1,000 scholarships are awarded annually. Five scholarships are awarded to service members and five to military spouses. The scholarship monies can be spent on tuition, fees, books or any other expense that assists the student in attaining their higher education goal.

Members of CCME belong to the largest international organization dedicated to promoting, encouraging, and delivering quality education to service members and their families. Our membership includes military and civilian educators, post-secondary educational institutions, and suppliers of quality education products and services. The CCME Annual Symposium, with about 1000 attendees, provides an opportunity to network with the leadership across these organizations to enhance voluntary education opportunities for service members and their families.

CCME members enjoy many benefits including:

- Join in networking opportunities with military education leadership
- Take advantage of a discounted Annual Symposium fee
- Receive CCME newsletters throughout the year
- Get discounted Symposium Exhibitors fee for Corporate/Institution Members
- Receive updates on military policy changes that affect education
- Benefit from a CCME website link to your Institution/Corporate Member websites
- Participate in discussions on relevant military education issues
- Influence military education policy and practices
- Allow your institution's students to become eligible to receive annual CCME Scholarships

As a member of CCME *you benefit* from becoming an informed contributor to the Voluntary Education effort and *military families benefit* from the financial support of a CCME Scholarship. To join, visit the CCME website by going to <http://www.ccmeonline.org/membership.aspx>.



## 2011 CCME Sponsors

The CCME Board would, once again, like to thank our 2011 Sponsors for their support:

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- SUNY EMPIRE STATE COLLEGE
- EXCELSIOR COLLEGE
- JONES INTERNATIONAL UNIVERSITY
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- MILITARY.COM
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- WALDORF COLLEGE





**2011 CCME Sponsors continued,**

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- UNIVERSITY OF PITTSBURGH SCHOOL OF LEARNING
- VINCENNES UNIVERSITY

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- WEBSTER UNIVERSITY

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- VANTAGE POINT CONSULTING